Miami Beach Convention Center Phased Recovery Initiatives: COVID-19

MBCC Planned Phased Opening Approach
MBCC Phased Recovery Initiatives COVID-19

- Task Force
- Resources
- Fundamental Principles & Metrics
  - Guiding Principles
  - Metrics
- Fundamental Practices
- We’re All in this Together!

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Click links in green underlined text for more information
MBCC
Recovery Task Force: COVID-19

• **Internal MBCC Recovery Task Force: COVID-19**
  • Spectra, Centerplate, Smart City Networks, First Class Valet, Everlast Productions
    • Federal, State, County & City
    • Industry Associations & Affiliations such as Go Live Together
  • Destination Partners
  • General Service Contractors (GSCs)
    • Expo, Freeman, etc.
  • Clients

• See “Resources” for a full list.
MBCC Phased Recovery Initiatives: COVID-19
Fundamental Principles & Metrics
Guiding Principles for MBCC’s Recovery Efforts: COVID-19

Developed with *protecting our collective public health*, safety and security as the number one top priority.

Developed in accordance with government public health recommendations:

- City of Miami Beach, Miami Dade County, State of FL, CDC, WHO
- Spectra, Centerplate, Smart City, First Class Valet, Everlast Productions, Go Live Together, GMCVB, GMBHA, industry best practices

Subject to frequent updates based on new information to reflect the fluid, evolving nature of the situation.
City of Miami Beach Draft Reopening & Recovery Plan and Coronavirus Updates directly inform & impact MBCC recovery efforts.

Miami Dade County has extended the Local State of Emergency Order, including “safer at home” orders.

State of FL

• Emergency Orders issued April 29 & amendments, New Normal Guidelines, Color Flag System

Federal Guidelines

• Executive Order 2020-112 effective May 4

• Opening Up America Again Guidelines

State of Florida


Synthesizing Federal, State, County and Local Governance Orders
<table>
<thead>
<tr>
<th>OPEN PHASE</th>
<th>BUSINESS TYPE</th>
<th>EXAMPLES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Essential</td>
<td>Essential Businesses outlined in <a href="https://example.com">Emergency Order 0720</a> and amendments</td>
</tr>
<tr>
<td></td>
<td>Can be performed remotely</td>
<td>Law offices, CPA offices, IT centers, financial institutions, real estate offices, commercial establishments utilizing on-line ordering &amp; remote pickup</td>
</tr>
<tr>
<td></td>
<td>Lower Proximity</td>
<td>Parks and open spaces, electronic and household goods repair shops</td>
</tr>
<tr>
<td></td>
<td>Higher Proximity, can be Safeguarded</td>
<td>Museums, real estate showings, retail but that can be establishments &amp; office spaces with capacity safeguarded limitations</td>
</tr>
<tr>
<td></td>
<td>Higher Proximity, Harder to Safeguard</td>
<td>Hotels, personal grooming establishments, theaters, tour operators, pools, gyms and other wellness venues, bars, community centers, playgrounds</td>
</tr>
</tbody>
</table>
MBCC Recovery Initiatives COVID-19: Is the MBCC Open?

  - The ACF has not been activated for patient care.

- Miami Dade Emergency Order 24-20 issued May 31 does not include convention centers and large-scale venues.

- MBCC in active consultation with public health officials & event organizers for calendar updates.

- MBCC is developing venue measures for a return to hosting events in the “new normal.”
MBCC Recovery Initiatives: COVID-19 Fundamental Practices

MBCC Preventative Practices to Protect our Collective Health
MBCC FUNDAMENTAL PREVENTATIVE PRACTICES TO PROTECT OUR COLLECTIVE HEALTH

- Social Distancing
- Increased Handwashing
- Respiratory Etiquette
- Wear Appropriate PPE
- Minimize Touchpoints & Sanitize FTS
- Stay Home if You are Sick
- MBCC Employee Training
Face Coverings at the MBCC

Face coverings are required indoors & outdoors by the City of Miami Beach.

Miami Dade County also has a face coverings requirement.

Face coverings are worn at the MBCC, especially if social distancing cannot be achieved.

Face coverings and social distancing together protect our health.

MBCC staff underwent training for proper PPE use, including face coverings.
Sanitizing Frequently Touched Surfaces (FTS) & Products Used

• Frequently Touched Surfaces (FTS) include tables, doorknobs, light switches, countertops, handles, desks, phones, keyboards, etc.

• Use EPA Registered Disinfectants as recommended by the CDC.

• Clean first, then sanitize

• Products used at the MBCC are recommended for commercial kitchens, schools, healthcare and hospitality facilities.

• Products used at the MBCC kill viruses including HIV-1 (the AIDS Virus), HBV, MRSA, VRE, KPC, Acinetobacter, Human Coronavirus and other pathogens in 3 minutes.

• Products used also kill fungus, inhibiting the growth of mold and mildew.

• MBCC reduces touchpoints and minimize cross contamination.
COVID-19 Training for MBCC Employees

- **State of FL Department of Health COVID-19 & PPE Training** for all MBCC Employees.

- Participate in industry association and affiliate training opportunities: IAEE, PCMA, GMBHA, IAVM, ESCA, etc.

- Support [CDC Recommendations](http://www.cdc.gov)
We’re All in This Together!

- **Personal responsibility to protect our collective health**
  
  - Everyone – guests as well as workers – does their part in practicing healthy behaviors.
  
  - Safety precautions to maximize health and safety while minimizing disruption of the event.
  
  - **Event plans are customizable and scalable, and developed in consultation** with event organizers & stakeholders.
  
  - MBCC supports federal, state and local health guidelines.
We have the space you need.

- Undergoing GBAC STAR Facility Accreditation
- Committed to MB Standard
- Increased sanitizing efforts to protect our health.
- Staff training by Florida Health.
- Customizable & scalable event plans.
- 1.4 million square feet of flexible event space to suit your needs.
- Sunset Vista Ballroom & Grand Ballroom
- Beautiful prefunction space
- 4 Junior Ballrooms
- 84 Meeting Rooms
- 9 acres of surrounding green space
- Indoor/outdoor options
MBCC, READY TO SERVE

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City of Miami Beach Coronavirus Update
City of Miami Beach Reopening
CDC Coronavirus COVID-19 Portal
CDC Self Checker
CDC Events & Gatherings Readiness & Planning Tool
EPA List N: Disinfectants for Use Against SARS-CoV-2
CDC Reopening Guidance for Cleaning & Disinfecting,
WHO Public Health for Mass Gatherings: Key Considerations
WHO Key Planning Recommendations for Mass Gatherings in the Context of the Current COVID-19 Outbreak
Miami Dade County Emergency Orders and New Normal Guidelines
Florida Department of Health
JLL Convention Facilities Health/Safety Operational Recommendations
Rockefeller Foundation National Covid-19 Testing Action Plan Pragmatic Steps to Reopen Our Workplaces and Our Communities
Go Live Together
Spectra Venue Management Together Again Reopening Plan
Spectra Venue Signage Language
Spectra COVID Venue Reopening Survey
GMCVB Pre-Recovery and Recovery Plans
GMCVB Miami Shines
Centerplate/Sodexo
ELI Event Leadership Institute
FVMA Florida Venue Managers Association
Fontainebleau Miami Beach Health & Sanitation Program
GMBHA
Miami Beach VCA
Miami Beach Chamber Recovery Task Force
Washington Avenue BID
Lincoln Road BID
Simon Mall Reopening Update
Hard Rock Stadium (Miami Dolphins)
US Travel Association Travel in the New Normal
Opening Up America Again
Smart City Networks
Westgate Resorts CARES Mission
Loews Hotel & Co. Safety & Wellbeing Protocols
Marriott Cleanliness Council
Disney Resorts
Hilton Hotel Clean Stay
Exhibitor Media Group, Northstar Meetings, IAFE, Sports Travel 2020 Return to Live Events survey
PCMA April COVID-19 Recovery Dashboard survey
PCMA May COVID-19 Recovery Dashboard survey
PCMA June COVID-19 Recovery Dashboard survey
Expo Convention Contractors
Freeman
Florida Disaster (State Dept. of Emergency Management)
CDC Considerations for Events & Gatherings
CSL International
Global DMC

National Restaurant Association Reopen Guidance

Connect 2020: Safe Space

Events Safety Alliance, Reopening Guide

Exhibitor Media Group, Exhibitor Insight Report

SWIFT Confidential Draft Prelim Recovery Plan for Venues May 20

PRA Tactical Design Checklist: Tools for Navigating the Future of Events In-Person

IAAPA Covid-19 Reopening Guidance: Considerations for the Global Attractions Industry


Meetings Means Business Council

Events Industry Council

ICCA International Congress & Conventions Association

Orange County Convention Center

Shepard Exposition Services

Live Nation Fillmore

SISO (Society of Independent Show Organizers) Industry All Secure

National Safety Council

Tampa Convention Center

AIPC International Association of Convention Centers

IAVM International Association of Venue Managers

IAEE Planning for COVID

ESCA Exhibition Services Contractor Association

ESCA Health & Safety Guidelines

Corporate & Incentive Travel: Meetings In A Post-Pandemic World: Planners Look To The Future

OSHA

Everlast Event Safety Guidelines

PSAV Meet Safe Guidelines

Safe Working on Film Shoots

GBAC Star Venue Certification program

Trade Show Executive (TSE) OCC Readies for Return of Events

Jacob Javitz Center Guide to Reopening

Italian Exhibition Group

California Convention Coalition

PPE dispensers

AAA Banner Company PPE

stanchions and relevant social distancing

floor decals

virtual live events package

Disinfectant foggers

UV light air purification systems

Handheld UV light units

Full body health screeners

MBCC Health & Safety Signage

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