Miami Beach Convention Center Phased Recovery Initiatives: COVID-19

*MBCC Planned Phased Opening Approach*
MBCC Phased Recovery Initiatives COVID-19

- Task Force
- Venue Measures
  - GBAC & MB Standard
  - Health Ambassadors
  - Fundamentals
  - Getting Around
  - Getting In & Out
  - Accessibility
  - Centerplate
- We're all in this Together!
- Resources
MBCC Recovery Task Force: COVID-19

- **Internal MBCC Recovery Task Force: COVID-19**
  - Spectra, Centerplate, Smart City Networks, First Class Valet, Everlast Productions
    - Federal, State, County & City
    - Industry Associations & Affiliations such as [Go Live Together](#)
    - Destination Partners
    - General Service Contractors (GSCs)
      - Expo, Freeman, etc.
    - Clients

- See “Resources” for a full list.
MBCC Phased Recovery Initiatives: COVID-19 Venue Measures

MBCC Venue Measures for a Planned Phased Opening Approach
We’re All in This Together!

- Personal responsibility, collective health
- Everyone does their part!
- Maximize health & safety, minimize disruption
- Customizable, scalable, developed in consultation.
- In support of local health guidelines.

8/6/2020
• GBAC STAR Facility Accreditation
  • “Gold standard “ for venues:
    • Establish & maintain a cleaning, disinfection & prevention program
    • Cleaning & disinfection protocols & practices in place
    • Highly skilled training for cleaning, public safety & venue professionals
MBCC Venue Measures COVID-19: MB Standard

- **MB Standard**
  - Recognizes businesses that adhere to public health criteria required by the State of Florida, Miami-Dade County and City of Miami Beach, while implementing enhanced safety measures.
MBCC Venue Measures: Health Ambassadors

- Coordinate with local teams,
- Work with local public health officials,
- Act as client liaison, and
- Conduct sanitation walkthroughs.

Health Ambassador
Will Green
(Spectra)

Health Ambassador
Andrew Brailsford
(Centerplate)
MBCC Venue Measures
COVID-19: Fundamentals

- Face coverings and masks
- Minimize touchpoints
- Cleaning AND disinfecting
- Health & safety signage
- Hand sanitizer stations
THE MBCC CARES ABOUT YOUR HEALTH

Properly wash your hands often with soap and water for at least 40 seconds.

Keep hands clean by using alcohol-based hand-rub, hand-sanitizer or soap and water.

When coughing or sneezing, cover your mouth and nose with flexed elbow or tissue. Immediately dispose of tissue and wash your hands.

Disinfect surfaces and items that are frequently touched.

Avoid those who are currently ill. Remain home when sick! If you have fever, cough or difficulty breathing, seek medical care early.

THANK YOU FOR YOUR COOPERATION
MBCC Venue Measures COVID-19: Getting Around

- Manage restroom occupancy
- Staggered meeting & ballroom egress
- Prefunction Space Circulation
- Guest Relations
MBCC Venue Measures COVID-19: Getting In & Out

- Communications
  - GSCs
  - Contract partners
  - Exhibitors, vendors and other drivers
  - ESCA & clients

- Trucks and POVs

- Health screenings

- Stay with the vehicle
Health screening measures may require new accommodations.

Must ensure continued accessibility and continue to comply with disability laws.
Rise With Centerplate

- Centerplate’s newly modified menu packages showcase available service styles, food selections & recommendations for increased service levels.

- As we reimagine our services in the catering environment, we recommend:
  - Incorporating social distancing into all service plans,
  - “One Plate” meals (inclusive of appetizer) to minimize human interaction,
  - Upscale box lunches,
  - An expanded menu of plated selections,
  - Modified buffet services.

- All banquet & culinary staff receive in-depth training on “Return to Work” training guidelines.

- Continuous cleaning & sanitizing of all high touch areas.
**Rise With Centerplate**

- Centerplate’s new modified approach to retail showcases available service styles, food selections & recommendations for increased service levels.

- As we reimagine our services in the retail environment, we recommend:
  - Incorporating social distancing into all service plans (fixed stands, portable restaurants & seating),
  - Contactless/Cashless payment options,
  - All fresh food & beverages sold in sealed containers,
  - A focused menu to decrease guest transaction time,

- All retail and culinary staff receives in-depth training on “Return to Work” training guidelines.

- Continuous cleaning & sanitizing of all high touch areas.
We’re All in This Together!

Scalable & customizable.

Dynamic event solutions for a variety of event experiences.

Revisit budget expectations.

Crisis breeds ingenuity.

No “one-size-fits-all” for venues and gatherings.
MBCC, READY TO SERVE

- Pursuing GBAC STAR Facility Accreditation
- Committed to MB Standard
- Increased sanitizing efforts to protect our health.
- Staff training by Florida Health.
- Customizable & scalable event plans.
- 1.4 million square feet of flexible event space to suit your needs
- Sunset Vista Ballroom & Grand Ballroom
- Beautiful prefunction space
- 4 Junior Ballrooms
- 84 Meeting Rooms
- 9 acres of surrounding green space
- Indoor/outdoor options
City of Miami Beach Coronavirus Update
City of Miami Beach Reopening
CDC Coronavirus COVID-19 Portal
CDC Self Checker
CDC Events & Gatherings Readiness & Planning Tool
EPA List N: Disinfectants for Use Against SARS-CoV-2
CDC Reopening Guidance for Cleaning & Disinfecting,
WHO Public Health for Mass Gatherings: Key Considerations
WHO Key Planning Recommendations for Mass Gatherings in the Context of the Current COVID-19 Outbreak
Miami Dade County Emergency Orders and New Normal Guidelines
Florida Department of Health
JLL Convention Facilities Health/Safety Operational Recommendations
Rockefeller Foundation National Covid-19 Testing Action Plan Pragmatic Steps to Reopen Our Workplaces and Our Communities
Go Live Together
Spectra Venue Management Together Again Reopening Plan
Spectra Venue Signage Language
Spectra COVID Venue Reopening Survey
GMCVB Pre-Recovery and Recovery Plans
GMCVB Miami Shines
Centerplate/Sodexo
ELI Event Leadership Institute
FVMA Florida Venue Managers Association
Fontainebleau Miami Beach Health & Sanitation Program
GMBHA
Miami Beach VCA
Miami Beach Chamber Recovery Task Force
Washington Avenue BID
Lincoln Road BID
Simon Mall Reopening Update
Hard Rock Stadium (Miami Dolphins)
US Travel Association Travel in the New Normal
Opening Up America Again
Smart City Networks
Westgate Resorts CARES Mission
Loews Hotel & Co. Safety & Wellbeing Protocols
Marriott Cleanliness Council
Disney Resorts
Hilton Hotel Clean Stay
Exhibitor Media Group, Northstar Meetings, IAFE, Sports Travel 2020 Return to Live Events survey
PCMA April COVID-19 Recovery Dashboard survey
PCMA May COVID-19 Recovery Dashboard survey
PCMA June COVID-19 Recovery Dashboard survey
Expo Convention Contractors
Freeman
Florida Disaster (State Dept. of Emergency Management)
CDC Considerations for Events & Gatherings
CSL International
Global DMC

National Restaurant Association Reopen Guidance

Connect 2020: Safe Space

Events Safety Alliance, Reopening Guide

Exhibitor Media Group, Exhibitor Insight Report

SWIFT Confidential Draft Prelim Recovery Plan for Venues May 20

PRA Tactical Design Checklist: Tools for Navigating the Future of Events In-Person

IAAPA Covid-19 Reopening Guidance: Considerations for the Global Attractions Industry


Meetings Means Business Council

Events Industry Council

ICCA International Congress & Conventions Association

Orange County Convention Center

Shepard Exposition Services

Live Nation Fillmore

SISO (Society of Independent Show Organizers) Industry All Secure

National Safety Council

Tampa Convention Center

AIPC International Association of Convention Centers

IAVM International Association of Venue Managers

IAEE Planning for COVID

ESCA Exhibition Services Contractor Association

ESCA Health & Safety Guidelines

Corporate & Incentive Travel: Meetings In A Post-Pandemic World: Planners Look To The Future

OSHA

Everlast Event Safety Guidelines

PSAV Meet Safe Guidelines

Safe Working on Film Shoots

GBAC Star Venue Certification program

Trade Show Executive (TSE) OCC Readies for Return of Events

Jacob Javitz Center Guide to Reopening

Italian Exhibition Group

California Convention Coalition

PPE dispensers

AAA Banner Company PPE

stanchions and relevant social distancing

floor decals

virtual live events package

Disinfectant foggers

UV light air purification systems

Handheld UV light units

Full body health screeners

MBCC Health & Safety Signage